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HALE TO THE KING!

Tony Hale from TV's Arrested Development returns to Flatland

Austin, TX—October 1st, 2011

Tony Hale will provide the voice of the KING OF POINTLAND and a new character HUB in "Flatland 2: Sphereland". The film is currently in production in Austin, TX.

On "FLATLAND: The Movie", Tony joins an all-star cast that includes Kristen Bell, Michael York and Danica McKellar.

"Audiences all around the world loved Tony's performance as the King of Pointland. We have been overwhelmed by the letters and fan videos and were determined to give fans more of what they want." says Producer Seth Caplan.

In addition to the King of Pointland, a being who exists in a universe of zero dimensions, Tony will also provide the voice of HUB – an enthusiastic and hilarious scientist on the mission.

"We're making sure to record extra behind-the-scenes footage of Tony performing both roles that will be available on the DVD!" added Caplan.

The project is based on Edwin A. Abbott's classic novel <u>Flatland</u>: A <u>Romance of Many Dimensions</u> and Dionys Burger's sequel <u>Sphereland</u>. Flatland is a world that exists entirely on a two-dimensional plane. Set on the eve of Flatland's first mission into their "outer-space," the story presents intriguing puzzles that challenge our understanding of mathematics, physics, and the shape of the universe. Full of action, humor and educational lessons, "Sphereland" will delight and educate audiences of all ages.

The project is currently in production in Austin, TX and will be completed in 2012. The program is part of an educational DVD to be used by teachers in the classroom.

Customers can sign up for an instant coupon by visiting www.spherelandthemovie.com.